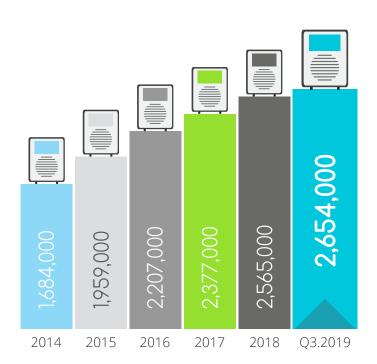


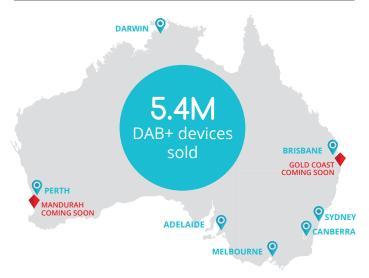
DAB+ Digital Radio Australia



CUMULATIVE DAB+ SALES (excl. vehicles)1



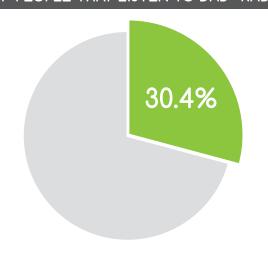
TOTAL DAB+ ENABLED DEVICES SOLD 2



Markets for regional rollout in next five years: Albury, Bathurst, Bundaberg, Cairns, Cooma, Dubbo, Gold Coast, Goulburn, Newcastle, Lithgow, Mandurah, Murwillumbah, Sale, Sunshine Coast, and Warragul.



% OF PEOPLE THAT LISTEN TO DAB+ RADIO 3



TOP COMMERCIAL DAB+ ONLY STATIONS 4



5. TEDGE

3.

TOTAL DAB+ DIGITAL RADIO LISTENERS 5

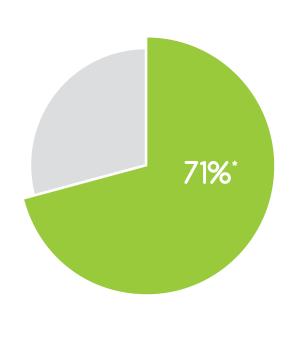


4,208,000 2018 2017 3,616,000 2016 3,478,000 2015 3,185,000 2,804,000

NEW VEHICLES SOLD WITH DAB+ 6



% NEW VEHICLES SOLD WITH DAB+ (as at 30 September 2019) ⁷



LATEST VEHICLE BRANDS TO ADOPT DAB+





33 20 brands brands in 2017

51 brands in 2019

SOURCES

- 1 GfK Point of Sales DAB+ Fusion report, inclusive of market coverage estimation extrapolation, to represent 100% sales coverage. The report includes the following product categories: Audio Home Systems, Clock Radios, Portable Radios, Portable Media Players (up to and including June 2015 data), Radio Boomboxes, Receivers (up to and including February 2018 data) & Smart/Mobile Phones, September 2019
- 2 GfK Point of Sales DAB+ Fusion report, inclusive of market coverage estimation extrapolation, to represent 100% sales coverage. The report includes the following product categories: Audio Home Systems, Clock Radios, Portable Radios, Portable Media Players (up to and including June 2015 data), Radio Boomboxes, Receivers (up to and including February 2018 data) & Smart/Mobile Phones, March 2019; VFACTS and Glass's Information Services Report, September 2019 3 GfK Radio Ratings, SMBAP Surveys 1-8 2018, Mon-Sun 12mn-12mn, People 10+, Cume (%) 4 GfK Radio Ratings, SMBAP Surveys 5-7 2019, Mon-Sun 530am-12mn, People 10+, Cume (000)

- 5 GfK Radio Ratings, SMBAP Surveys 1-8 2014-2018, Mon-Sun 12mn-12mn, People 10+, Listen via DAB+ Radio, Cume (000)
- 6 VFACTS and Glass's Information Services Report, September 2019
- Total new DAB+ enabled vehicle sales for 12 months to 30 September 2019, as sourced from VFACTS and Glass's Information Services Report, reported as a percentage of total new vehicles sold, as supplied by FCAI (Australia)

NB: All sales figures reported to nearest thousand.